

# **ROXANNE WEBER**

Sioux Falls, SD 57103

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## **KEY SOCIAL NETWORK INVOLVEMENTS:**

- Communities:
  - Allvoices.com - <http://www.allvoices.com/users/onlinebusinesswoman>
  - SquareRootz.net - <http://squarerootz.net/author/roxanne/>
  - Second Life – Roxanne Shablin
- Twitter - <http://twitter.com/onlinewoman/>
- Professional Profile – <http://roxanne-weber.com>
- Facebook - <http://www.facebook.com/onlinewoman>

## **KEY PROFESSIONAL EXPERIENCES:**

### **Adjunct Instructor, Colorado Technical University**

October 2010 to present

Teaching on campus and online English Composition courses for undergraduates.

### **Freelance Writer, TopTenReviews.com**

December 2009 to present

This project includes researching and reviewing software applications, ranking them based on features, usability and functionality, and then maintaining each of the sites with new articles on a monthly basis.

### **Senior Community Moderator, Bizmore.com, San Francisco, CA**

Develop the online community at this new and growing social media website. Managed moderator staff on UI and interface upgrades, testing software implementations and design options, and helping to grow and moderate the online community.

### **Online Web Development & Advertising Manager, Argus Leader, Sioux Falls, SD 57104**

Manage all online advertising campaigns utilizing comprehensive ad management system software. Provided key development support for two new Internet forums for local market-specific groups.

### **Business & Production Manager, Coyote Publishing & Printing, Inc., Aberdeen, SD 57401**

Developed systematic internal processes system for this growing small business. Charged with the organizational development of staffing needs, marketing strategy, business outlooks, accounting efficiencies, organizational management and systems processes.

## **EDUCATION:**

### **Master of Public Administration**

Southern Illinois University-Carbondale, IL

### **Bachelor of Science, Political Science**

Northern State University-Aberdeen, SD

### **Associate in Science, Computer Science**

Presentation College-Aberdeen, SD